

ORDER



Orders	Order / Rev:	719331				
	Alt Order #:	06358462				
	Product Desc:	OBAMA SCHED C				
	Estimate:	1904				
	Flight Dates:	11/05/12 - 11/06/12				
	Original Date / Rev:	10/26/12 / 10/26/12				
	Order Type:	Political				
		WUSA				
		Aaron Ashe				
		Sales Office: T-WAS				
		Sales Region: NAT				
Agency	Name:	Greer Margolis Mitchell/ Pol				
	Buying Contact:					
	Billing Contact:					
		Billing Type: Cash				
		Billing Calendar: Broadcast				
		Billing Cycle: WEEKLY				
		Agency Commission: 15%				
Advertiser	Name:	Obama/D/President				
	Demographic:	A35+				
	Product Codes:	PL-Presidential,Political,PL-Federal				
	Priority:	P-5				
	Revenue Codes:	AGY, GEN, POL				
		New Business Thru:				
		Order Separation: 00:15:00				
		Advertiser External ID:				
		Agency External ID:				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
11/05/12 11/11/12 13 \$15,650.00 \$13,302.50					November 2012	13	\$15,650.00	\$13,302.50	0.00
					Totals	13	\$15,650.00	\$13,302.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUSA	11/06/12	11/06/12	10-11a	CM	10-11a	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$1,000.00			0.00					
N 2	WUSA	11/06/12	11/06/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				The Price is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$1,500.00			0.00					
N 3	WUSA	11/06/12	11/06/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$1,500.00			0.00					
N 4	WUSA	11/06/12	11/06/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$1,500.00			0.00					
5	WUSA	11/06/12	11/06/12	3-4p	CM	3-4p	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				The Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$500.00			0.00					
N 6	WUSA	11/06/12	11/06/12	4-5p	CM	4-5p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1	\$1,200.00			0.00					

Order / Rev: 719331
Alt Order #: 06358462
Flight Dates: 11/05/12 - 11/06/12

Advertiser: Obama/D/President
Product Desc: OBAMA SCHED C
Estimate: 1904

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WUSA	11/06/12	11/06/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$450.00		0.00			
8	WUSA	11/06/12	11/06/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$500.00		0.00			
9	WUSA	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	7-9a	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$300.00		0.00			
N10	WUSA	11/06/12	11/06/12	9 News @ 5p 9 News @ 5p	CM	5-6p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$1,200.00		0.00			
N11	WUSA	11/06/12	11/06/12	9 News @ 6p 9 News @ 6p	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$1,500.00		0.00			
N12	WUSA	11/05/12	11/05/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,500.00		0.00			
N13	WUSA	11/05/12	11/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$3,000.00		0.00			